



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Malcolm Slaney et al.
Assignee: Interval Research Corporation

Title: Auction for Targeted Content

Serial No.: 09/724,956 Filed: November 28, 2000

Examiner: Unknown Group Art Unit: 2611

Attorney Docket No.: IR-028

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Technology Center 2600

Milpitas, California
April 30, 2001

Assistant Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, Applicants bring the documents (copies enclosed) listed on the enclosed Forms PTO-1449 to the Examiner's attention in the above-identified application. Citation of these documents shall not be construed as an admission that the documents are necessarily prior art with respect to the instant invention. Also, citation of these documents shall not be construed as an admission that the information disclosed therein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:
Assistant Commissioner for Patents,
Washington, D.C. 20231, on April 30, 2001.

Date

Signature

4-30-01 David R. Graham

Respectfully submitted,

David R. Graham

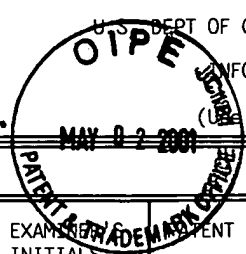
David R. Graham
Reg. No. 36,150
Attorney for Applicants

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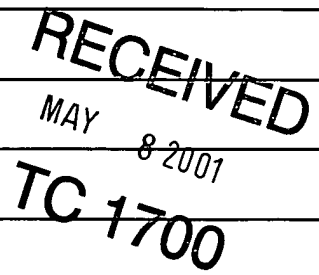
EXAMINER'S INITIALS	PATENT NUMBER	ISSUE DATE	INVENTOR(S)	CLASS	SUB-CLASS	FILING DATE
	6,038,367	03/14/00	Abecassis	386	46	02/19/99
	6,011,895	01/04/00	Abecassis	386	69	05/01/98
	6,002,833	12/14/99	Abecassis	386	70	11/08/97
	5,717,814	02/10/98	Abecassis	386	46	09/16/94
	5,724,472	03/03/98	Abecassis	386	52	05/01/95
	5,892,535	04/06/99	Allen et al.	348	9	12/13/96
	5,933,811	08/03/99	Angles et al.	705	14	08/20/96
	5,872,588	02/16/99	Aras et al.	348	1	12/06/95
	5,966,120	10/12/99	Arazi et al.	345	327	11/21/95
	5,953,076	09/14/99	Astle et al.	348	584	06/12/96
	5,873,068	02/16/99	Beaumont et al.	705	14	06/14/94
	5,812,647	09/22/98	Beaumont et al.	379	111	06/14/93
	6,075,551	06/13/00	Berezowski et al.	348	9	07/08/97

FOREIGN PATENT DOCUMENTS


EXAMINER'S INITIALS	DOCUMENT NUMBER	PUBLICATION DATE	NAME(S)	JURISDICTION	TRANSLATION?	
					YES	NO

OTHER DOCUMENTS

EXAMINER'S INITIALS	AUTHOR(S), TITLE, PUBLICATION, DATE, PERTINENT PAGES, ETC.



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EXAMINER'S INITIALS	PATENT NUMBER	ISSUE DATE	INVENTOR(S)	RECEIVED MAY 03 2001 Technology Center 2600	CLASS	SUB-CLASS	FILING DATE
	6,020,931	02/01/00	Bilbrey et al.		348	584	04/24/97
	6,112,192	08/29/00	Capek		705	59	05/09/97
	6,026,369	02/15/00	Capek		705	14	05/09/97
	5,862,324	01/19/99	Collins		395	200.5	08/23/94
	5,717,923	02/10/98	Dedrick		395	613	11/03/94
	5,724,521	03/03/98	Dedrick		395	226	11/03/94
	5,892,554	04/06/99	DiCicco et al.		348	584	11/28/95
	5,826,165	10/20/98	Echeita et al.		455	2	01/21/97
	4,602,279	07/22/86	Freeman		358	86	03/21/84
	5,724,091	03/03/98	Freeman et al.		348	13	05/18/95
	5,818,512	10/06/98	Fuller		348	8	04/04/97
	5,767,894	06/16/98	Fuller et al.		348	8	03/08/95
	5,729,279	03/17/98	Fuller		348	8	01/26/95

FOREIGN PATENT DOCUMENTS


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	5,874,986	02/23/99	Gibbon et al.	348	13	06/26/96
	6,036,601	03/14/00	Heckel	463	42	02/24/99
	5,974,398	10/26/99	Hanson et al.	705	14	04/11/97
	5,877,755	03/02/99	Hellhake	345	327	08/22/96
	6,052,554	04/18/00	Hendricks et al.	455	5.1	09/10/96
	5,990,927	11/23/99	Hendricks et al.	348	6	12/02/93
	5,600,364	02/04/97	Hendricks et al.	348	1	12/02/93
	5,734,853	03/31/98	Hendricks et al.	395	352	12/02/93
	5,559,549	09/24/96	Hendricks et al.	348	6	12/02/93
	6,020,883	02/01/00	Herz et al.	345	327	02/23/98
	6,002,393	12/14/99	Hite et al.	345	327	08/22/95
	5,805,974	09/08/98	Hite et al.	455	3.2	08/08/95
	5,774,170	06/30/98	Hite et al.	348	9	12/13/94

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	5,917,553	06/29/99	Honey et al.	640	578	10/22/96
	6,008,802	12/28/99	Iki et al.	745	327	01/05/98
	5,872,850	02/16/99	Klein et al.	380	49	03/31/97
	6,044,376	03/28/00	Kurtzman, II	707	102	04/24/97
	5,771,307	06/23/98	Lu et al.	382	116	12/21/95
	5,948,061	09/07/99	Merriman et al.	709	219	10/29/96
	6,029,045	02/22/00	Picco et al.	455	5.1	12/09/97
	5,740,549	04/14/98	Reilly et al.	705	14	06/12/95
	5,786,845	07/28/98	Tsuria	348	9	11/13/95
	5,926,207	07/20/99	Vaughan et al.	348	13	03/31/97
	5,410,344	04/25/95	Graves et al.	348	1	09/22/93
	5,515,098	05/07/96	Carles	348	8	09/08/94
	5,446,919	08/29/95	Wilkins	455	6.2	10/09/91

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	5,532,735	07/02/96	Blahut et al.	348	13	04/29/94
	5,708,478	01/13/98	Tognazzini	348	552	06/26/96
	5,608,445	03/04/97	Mischler	2600	4	01/13/95
	5,223,924	06/29/93	Strubbe	358	86	05/27/92
	5,704,017	12/30/97	Heckerman et al.	395	61	02/16/96
	5,619,709	04/08/97	Caid et al.	395	794	11/21/95
	5,596,373	01/21/97	White et al.	348	569	01/04/95

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